



# **PROJECTATHON**

**A revolutionary program to do your projects the INDUSTRY way !!**

**Powered by INNOVATION HUB, a REIN LABS initiative**

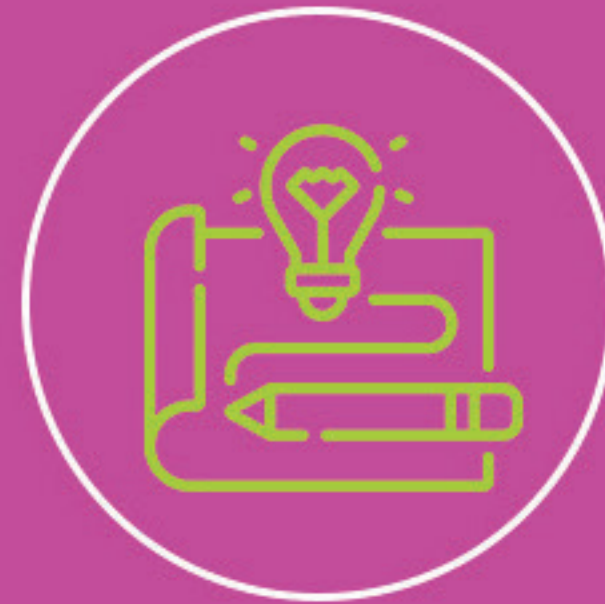
UNLEASH THE POWER OF YOUR COLLEGE PROJECTS WITH  
**INDIA'S LARGEST INDUSTRY FOCUSED PROJECT DEVELOPMENT PROGRAM  
AND INTERCOLLEGIATE PROJECT COMPETITION**

# PROJECTATHON

**DESIGNED ACROSS 3 PROJECT TRACKS**



**Research  
Project**



**Design & Prototype  
Project**



**Start-up  
Project**

**Select your own topic across industries**



# MAKE YOUR COLLEGE PROJECTS COUNT WITH OUR EXCITING PROJECT TRACKS

## Research Projects

These types of projects are aimed at involving students and faculty in Researching Futuristic concepts, Leading edge technologies and Inefficiencies in Contemporary Machines & Solutions across industries. This competition will provide students Research Arena's, Methodologies to document and qualify research, as also an opportunity to offer Re-design of existing inefficient solutions or alternative solutions to problems. Participants will be required to submit and qualify their work via the IH platform and present to a jury

## Design & Prototype Projects

These types of projects are aimed at taking step ahead of Research projects. It aims to involve students and faculty in Identifying inefficiencies in existing machines and solutions across industry, Studying futuristic research, concepts. Offering a Re-design for existing inefficient machines and solutions. Building a demonstratable prototype of the same. Participants will be required to submit and qualify their work via the IH platform and present to a jury

## Start-up Projects

These types of projects are aims to encourage students and faculty to Ideate a business venture. They will be expected to build and qualify a Business Model Canvas. Usual questions needed to be answered like the team, financial model, prod dev and sales strategy etc will need to be qualified and presented to a jury via the IH platform.



# WHO CAN PARTICIPATE?

## STUDENTS / FACULTY



- Individually
- Team (Max 4 members)

REGISTER NOW

## EDUCATIONAL INSTITUTES



- Program Sponsor
- Prize / Certification Sponsor

REGISTER NOW

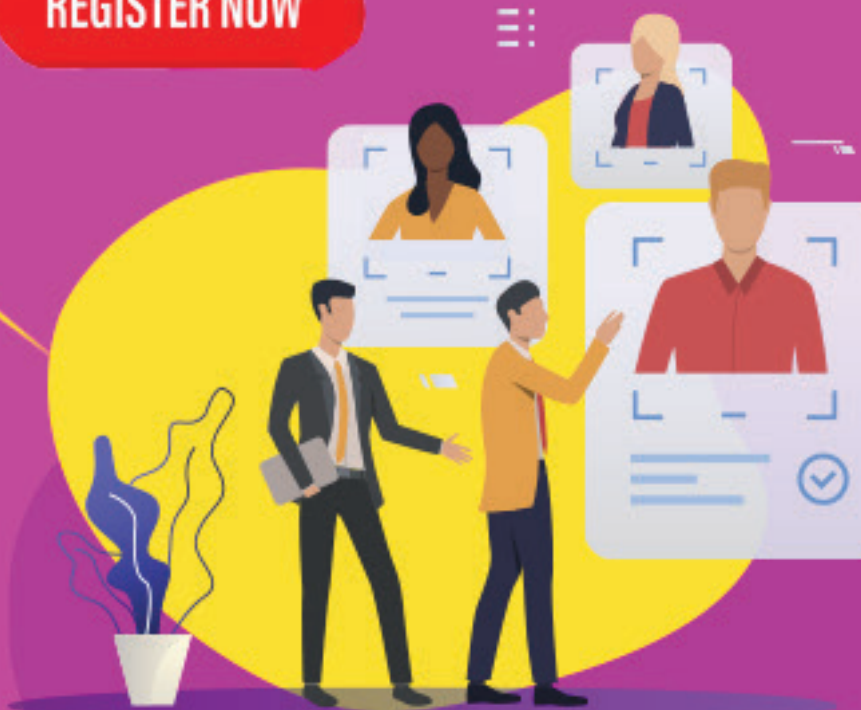
## CORPORATES



- Problem Statement provider
- Prize / Certification Sponsor
- Evaluation/Judging Partner

REGISTER NOW

## EXPERTS



- Problem Statement provider
- Prize / Certification Sponsor
- Evaluation/Judging Partner

REGISTER NOW



**INNOVATIONHUB**

*Paving the path for research & innovation*



## WHY YOU SHOULD PARTICIPATE AS A STUDENT ?

Industry Certification  
of Project work

Internships, Jobs  
& Consulting offers

Professional  
Training on  
key skills

Start-up & Project  
funding

KNOW MORE ABOUT OUR USP'S >



# ROADMAP

JAN  
**12**

Registration of  
EDU Inst  
Starts

FEB  
**12**

Project Registration  
& Team creation  
starts

MAR  
**22**

Final Submission  
(Round 2)  
last date

JAN  
**26**

Registration  
for Students &  
Experts starts

FEB  
**28**

Round 1  
Submission  
Last date

APR  
**14**

Industry Experts  
Evaluation &  
Certification last date

JAN  
**26**

Access to IDEAS  
Database &  
Training  
Programme Opens

MAR  
**07**

Experts  
feedback  
Last date

APR  
**26**

Competition results  
( college & Univ Level  
winners declaration

**GRAND FINALE ( NATIONAL)**

**DEMO DAY & RESULT CEREMONY : 11TH MAY 2023**



# REGISTRATION OPEN

(12TH JAN 2023 - 12TH FEB 2023)

PARTICIPANT MUST FOLLOW THE BELOW STEPS TO  
APPLY FOR THE CONTEST :



SIGN UP



REGISTER



JOIN



RECEIVE INFORMATION  
ON EMAIL

Note: All members of the team must have an account on our portal to receive emails from organizers.



# “THE THINK TANK”



**Prof.  
Abhay Karandikar**  
IIT Kanpur



**Prof. V. Kamakoti**  
IIT Madras



**Dr. Shrikant K**  
Atharva College of  
Engineering



**Prof. Ganesh R**  
IIT Bombay



**Dr. Zafar Shaikh**  
Shri Bhagubhai  
Mafatlal Polytechnic



**Dr. DT Ingole**  
P.R Pote Patil College  
of Engineering &  
Management



**Suryakant Dodmise**  
SIBIC



**Dr. Rajesh Jaware**  
Terna Engineering  
College



**Dr. Vikram Patil**  
Annasaheb Dange  
College of Engineering  
&Technology



**Dilip Radkar**  
Bharati Vidyapeeth  
College of Engineering



**Irfan Karim**  
Pentamerous  
Solutions Private  
Limited



**Ram Nair**



**Manoj VC**  
Webridge



**Prasad Menon**  
CIBA



**Sunil Kamath**  
CBO - Koo India



**Dharmesh Mistry**  
Rhizomatic  
Consulting LLP



**Ashok Khopkar**  
PAM Systems  
Private Limited



# OUR NETWORK

## OUR EDUCATION AND PLACEMENT PARTNERS



## WE ARE ACKNOWLEDGED CONTRIBUTORS IN THIS INNOVATION ECOSYSTEM





# MAHARASHTRA STATE EMPLOYMENT CERTIFICATE



**MINISTER  
TOURISM, SKILLS, EMPLOYMENT,  
ENTREPRENEURSHIP AND  
INNOVATION, WOMEN AND  
CHILD DEVELOPMENT**

MAHARASHTRA STATE  
Mantralaya, Mumbai 400 032  
[www.maharashtra.gov.in](http://www.maharashtra.gov.in)

Date: **9 DEC 2022**

To,  
Mr. Saurabh Sinha  
CEO - REIN LABS

Dear Mr. Saurabh,

I am writing to express appreciation for the platform you have created for a larger impact in revolutionizing the college projects. I want to appreciate ReinLabs for the excellent work, dedication, and attention to detail which is instrumental in ensuring the success of this project.

I am also grateful for the positive attitude and teamwork you brought to this project, Your willingness to go above and beyond, and your ability to work well with others.

Please accept my heartfelt wishes for the success of your project and deep appreciation for the same.

Regards,

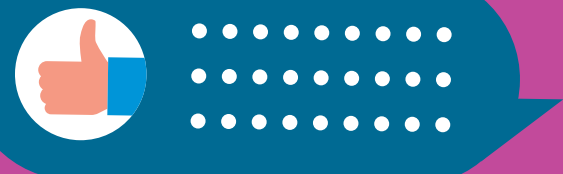
*Mangal Prabhath Lodha*

(Mangal Prabhath Lodha)





# Testimonials



Demystifies so much we don't know



Just opens the MIND UP TO REALITY



Just what the Dr ordered



Simple and Effective



Very practical, very effective



Brings realism to our perspective



Our projects got us our jobs



If you are planning your college project, do the program with REIN



A must have reality check for all entrepreneurs



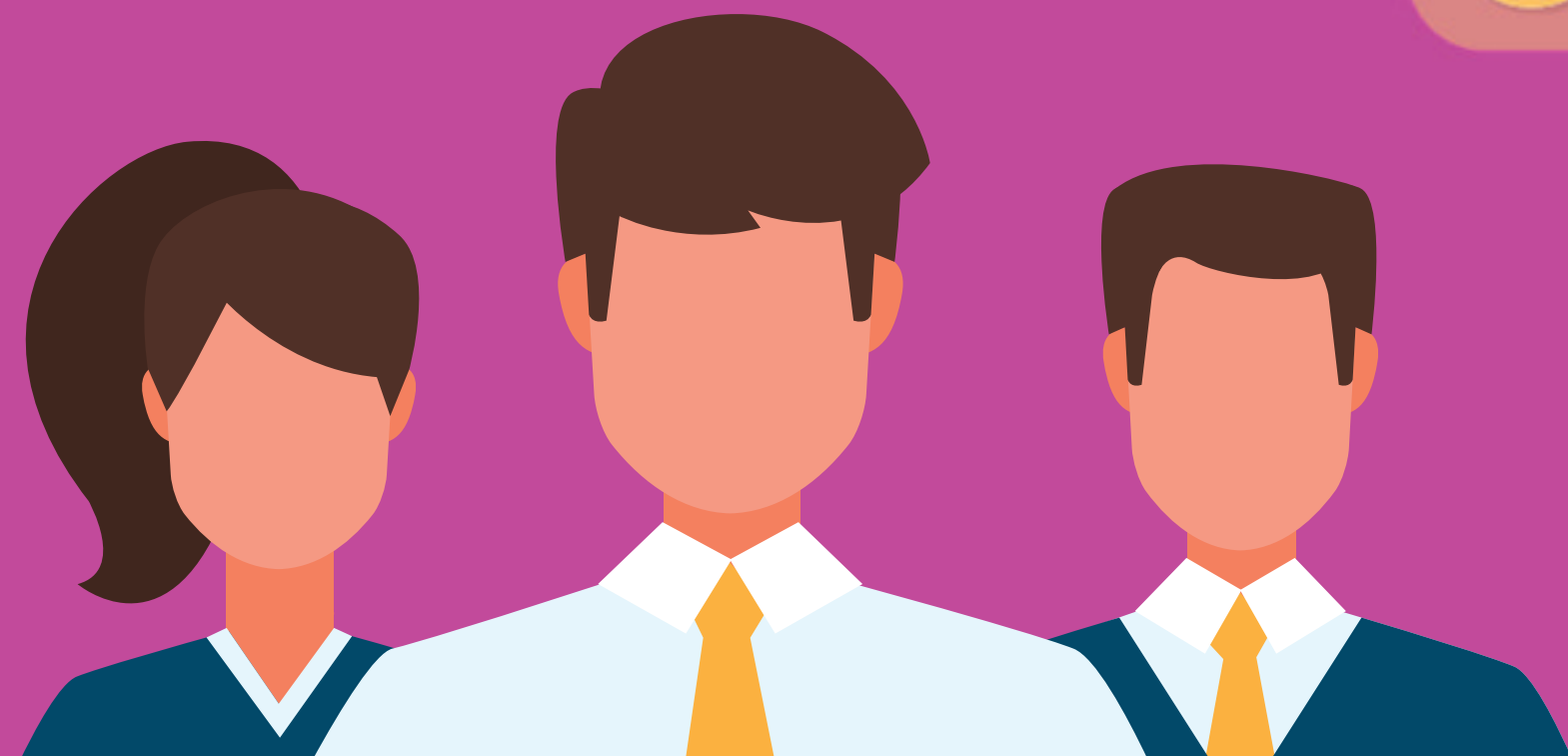
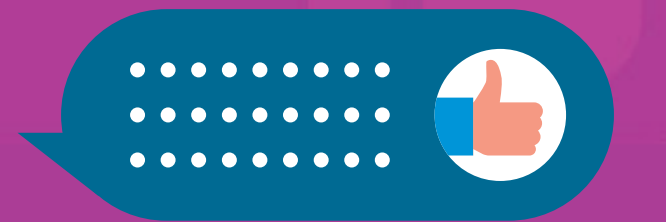
Project Ideas session was amazing



Can we have more sessions from team REIN



The use of Mock cases helped understand things practically





# IMPACTING the Pre-Incubation & Start-Ups Space One step at a time



400+ Educational Institutes



300+ College Project Teams



12 + Incubators



500+ Start-Ups



10,000+ Training Hours

